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## **One on One with... Penny Stratas**

By YuWei Gao

As a fitness guru at heart, Penny Stratas, Regional Director of Spectrum Management, Information Technologies and Telecommunications (SITT) for the Pacific Region, knows how important balance is, not only in life, but also in the working environment.

"We work to balance the national perspective with informed regional input. We deliver SITT programs in a regionally sensitive manner." Penny and her team strive to build on and maximize the strengths that are local; and, at the same time, ensure that the local strengths are aligned with national strategies.

To ensure the smooth operation of the various SITT programs and initiatives, Penny stresses the importance of building and maintaining relationships with colleagues. Establishing strong relationships with other regions helps ensure a cohesive approach, while supporting healthy relationships with national colleagues is positive for all those involved.

In terms of the future, Penny is very excited about the opportunities and challenges ahead. As SITT moves into the 21<sup>st</sup> century, Penny wants to ensure that SITT/Pacific staff have the tools and resources needed to meet the needs of clients and the challenges of the future technology environment. "We ensure that our people are sufficiently prepared for the future by providing the equipment, technology and services needed, and the chance to participate in innovative projects and initiatives both nationally and regionally," said Penny.

As 2010 approaches, SITT plays a dual role; in maximizing economic opportunities and showcasing Canadian technology, and in cohesive spectrum management. "We're working to ensure that information and communications technology companies get an opportunity to maximize the potential for business, as well as showcasing knowledge and expertise." Spectrum Management is working closely with 2010 organizers and Bell Canada, the 2010 telecommunications sponsor, to ensure that essential communication services are delivered efficiently.

"Technology doesn't stand still. As we plan for 2010, there are many unknowns, in terms of the kinds of devices and technologies that people will be using." Penny points out that five years may seem like a short period

**Spectrum, Information Technologies, and Telecommunications (SITT) Sector**  
SITT works to ensure Canadians have access to a world-class telecommunications and information infrastructure, effective and efficient use of radio frequency spectrum, and the skills necessary to participate in the networked economy. It also promotes the international competitiveness of Canadian information technologies and telecommunications industries, and the strategic use of IT by all sectors of the Canadian economy. For more information about SITT, please visit their [Web site](#).

of time, but it promises to be a very rich time for change.

Anticipation and agility in leadership and innovation will be key to SITT/Pacific's role in the future.

### **SITT Focus Day**

On May 24 to 25, the SITT team took over the Crystal Ballroom at the Metrotown Hilton. The purpose of the two focus day was to recognize achievement and to propose new ways of managing information.



Pacific Region SITT Team at the SITT Focus Day on May 25.

### **SITT Executive Director's Awards:**

Leadership for the Marine Telecom Portfolio in 2002  
*Jim Laursen*

Outstanding Work on Reviewing the Authorization Process in the Pacific Region  
*Dennis Lanthier*

Promoting the Submission of on-line licensing and use of the Spectrum Direct web portal  
*Ernie Allen*  
*Nick Coe*  
*Terry Sproule (Absent)*  
*Grant Stevens*  
*Angela Woods*  
*Dennis Lanthier*

Developing and Presenting Training Course for Technical Administrative Staff  
*Laura Thede (Absent)*  
*Severine Neitzel*